



P. C. Repair Services of Virginia, LLC Privacy Policy

P. C. Repair Services of Virginia, LLC. ("PCRSVA LLC"), also known as BackupSoEasy™, respects your privacy and is committed to protect the personal information that you share with us. Generally, you can browse through our website without giving us any information about yourself. However, when we do need your personal information to provide services that you request or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

Information Collection

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, email address, telephone number at home, postal or other physical address, birth date, gender, occupation, a valid credit card number to process payment for products and/or services and such other information when needed to provide a service that you requested.

As you navigate through this site, certain anonymous information can be passively collected (that is, gathered without your actively providing the information) using various technologies, such as cookies, Internet tags or web beacons, and navigational data collection (log files, server logs, clickstream). Your internet browser automatically transmits to this site some of this anonymous information, such as the URL of the web site you just came from and the Internet Protocol (IP) address and the browser version your computer is currently using; the date and time you access the site and the pages that you access while at the site. This information is used to help improve the site, analyze trends and administer the site. This site may also collect anonymous information from your computer through cookies and internet tags or web beacons. You may set your browser to notify you when a cookie is sent or to refuse cookies altogether, but certain features of this site might not work without cookies.

PCRSVA LLC collects personal information when you elect to use our software on a free trial basis or purchase a license or an upgrade. PCRSVA LLC only uses such information if it has been collected in accordance with acceptable privacy practices consistent with this Policy and applicable laws.

Notice: We will inform you at the point of collection when personal information is collected and we will give you the opportunity to "opt out" of receiving direct marketing or market research information. This means we assume you have



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given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to opt out at the point of collection. Opt-out is the means by which you give us, or decline to give us, your consent to use your personal information for the purposes covered by the opt-out choice. In some cases, when applicable, we will provide you with the opportunity to "opt in". This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

Cookies and Tracking Technology

A cookie is a small data file that certain Web sites write to your hard drive when you visit them. Cookies cannot be used to run programs or deliver viruses to your computer. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Cookies save you time, for example, if you personalize a web page, or navigate within a Site, a cookie recalls your specific information on subsequent visits. PCRSVA LLC's website also uses cookies to track user traffic patterns. We do this in order to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information. You may accept or decline cookies. Most web browsers automatically accept cookies, however you can modify your browser setting to decline cookies.

In addition to cookies, our site uses a variety of technical methods for tracking purposes, including web beacons. Web beacons are small pieces of data that are embedded in images on the pages of web sites. PCRSVA LLC also uses these technical methods to analyze the traffic patterns on our web site, such as the frequency with which our users visit various parts of our web site.

How We Use Information Collected

PCRSVA LLC uses personally identifiable information for several general purposes: to fulfill your requests for certain products and services, to keep you up to date on the latest product announcements, software updates, special offers or other information we think you'd like to hear about either from us or from our business partners, and to better understand your needs and provide you with



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better services. We may also use your information to send you promotional materials about goods and services (including special offers and promotions) either offered by PCRSVA LLC or offered by third parties. You may opt out of receiving these communications.

In addition, we may share non-identifiable aggregate information about our users (for example, the % of male and female visitors to our site) with advertisers, business partners, and other third parties in an effort to customize or enhance the content and advertising on our website for our users.

Information Sharing and Disclosure

Our web site provides you the opportunity to opt-in to receive communications from us when you elect to use our software on a free-trial basis, purchase a new license or an upgrade or purchase products. Furthermore, when you receive the requested communication, you are given the opportunity to unsubscribe from receiving any future communication or to change your information.

Unless you opt-in, PCRSVA LLC will not transfer your personal information to third parties, except we may transfer your personal information if required to do so by law or in the good faith belief that such action is necessary to:

- a. conform to the edicts of law or comply with legal process served on PCRSVA LLC or the site
- b. protect and defend the rights or property of PCRSVA LLC
- c. act in urgent circumstances to protect the personal safety of PCRSVA LLC's employees, users of PCRSVA LLC's products or service, or members of the public.

If you choose to provide us with your personal information, we may transfer that information within PCRSVA LLC or to PCRSVA LLC's third party service providers with your permission. Upon receiving your permission, we may transfer your information across borders and from your country or jurisdiction to other countries or jurisdictions around the world.

In addition, PCRSVA LLC may send your personal information to other companies or people under any of the following circumstances:

- a. when we have your consent to share the information
- b. when we need to share your information to provide the product or service you have requested



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- c. when we need to send the information to companies who work on behalf of PCRSVA LLC to provide a product or service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose)
- d. when we want to keep you up to date on the latest product announcements, software updates, special offers or other information we think you'd like to hear about either from us or from our business partners (unless you have opted out of these types of communications).

Your Ability to Review and Delete Information

You can always ask to review any personal information that we have collected from you, have us update, correct or delete this information and/or instruct us not to use this information and/or instruct us not to use this information in the future. If you wish to exercise this right, simply contact us.

Data Security

Your personal information is protected for your privacy and security. PCRSVA LLC safeguards the security and confidentiality of the data you send us with physical, technical, and managerial procedures. Please be aware that, despite our best efforts, no security measures are perfect or impenetrable. While we strive to protect your personal information, we cannot ensure the security of the information you transmit to us, and so we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, use an updated anti-virus program and make sure you use a secure browser.

Our website does not target and is not intended to attract children under the age of 13. PCRSVA LLC does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

Our website may contain links to websites operated by other companies. Some of these third-party sites may be co-branded with a PCRSVA LLC logo, even though they are not operated or maintained by PCRSVA LLC. Although we choose our business partners carefully, PCRSVA LLC is not responsible for the privacy practices of web sites operated by third parties that are linked to our site. Once you have left our website, you should check the applicable privacy policy of



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the third party website to determine how they will handle any information they collect from you.

Changes to this Privacy Policy

PCRSVA LLC will amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.

Protection of Children's Personal Information

PCRSVA LLC is a general audience site and does not knowingly collect any personal information from children.

Contact Information

PCRSVA LLC welcomes your comments regarding this privacy statement. If you believe that PCRSVA LLC has not adhered to this privacy statement, please contact us electronically or via postal mail at the addresses provided below, and we will use commercially reasonable efforts to promptly determine and remedy the problem.

PCRSVA LLC
3846 Mountain Road
Glen Allen, Va 23060

Email: mysupport@pcrsva.com